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The importance of tourism in Poland and the Czech Republic

The paper discusses briefly the development of tourism economics in relation to the historical development of the economic thought. The article treats of the economic importance of tourism for Poland and the Czech Republic and presents two basic markers – the number of tourists visiting each of the respective countries as well as the influx of foreign currency on the cusp of the said countries' accession into the European Union. The importance of arrival tourism is explained on the basis of the tourism multiplier, which – not unlike the investment multiplier – presents the importance of a given phenomenon within the context of the economy of a particular country. The paper, apart from a comparative analysis itself, includes data-based conclusive remarks as well as tentative propositions concerning the development of Polish and Czech arrival tourism.