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SUMMARY

Ornithological tourism in the area of the Polesie National Park in the perception of people interested in birdwatching.

The main purpose of this study is the analysis of the ornithological tourism phenomenon, its present state, chances and determinants of development in Polesie National Park (PNP) as seen by the people potentially interested in birdwatching in this area. A survey has been conducted among the target group. The results have confirmed the thesis that PNP is an attractive place for the ornithological tourism and showed great interest in that form of tourism in this area. The study also specified what the birdwatchers expect from the tourstic offer and showed the need to undertake certain actions determining the ornithological tourism development in the Park.