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**SUMMARY**

The main purpose of this work is to analyze the phenomenon called ornithological tourism, its present condition, chances and determiners of development in the area of Polesie National Park (PNP) as perceived by tourist guides from the studied area. In order to achieve that goal a research based on a questionnaire has been conducted among a group including 84,44% of 45 licensed guides with valid permits for teaching in PNP. The results confirm the thesis that PNP is an attractive place for ornithological tourism and at the same time reveal the need for investment in the touristic infrastructure focusing on ornithology, raising ornithological qualifications of tourist guides working in Polesie National Park, as well as activities promoting ornithological tourism in PNP as a trade mark touristic product.