



## WYŻSZA SZKOŁA SPOŁECZNO-PRZYRODNICZA

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### **Edyta Jabłonka**

We are trying to prove in our study that loan words play a very important role in modern Portuguese and Polish magazines. We find whole sentences in English in many of them. Generally writing English is the language which plays the most important role in both types of magazines.

Loan words can be easily fitted in with demands of the language which imports them taking account such aspects as phonetics or morphology. There are many words which have already integrated with Portuguese and Polish language well in the material we gathered. On the other hand there are words which are in the first phase of adoption as well as those which are used only once mostly because of their style. There are some cases where loan words have their translations in brackets which means they are very difficult for readers.

Coming to conclusion, we think there are too many loan used in magazine and it is important to think how to reduce the number of used words in magazines.