



WYŻSZA SZKOŁA SPOŁECZNO-PRZYRODNICZA

im. Wincentego Pola

w Lublinie

20-816 Lublin, ul. Choiny 2, tel./fax 081 740 72 40 www.wssp.edu.pl, e-mail: info@wssp.edu.pl

Franciszek Midura

Wydział Turystyki i Ekonomii WSSP w Lublinie

The cultural heritage as an element of touristic attractiveness in the borderlands of south-east Poland

In the introduction the author discusses two fundamental concepts of cultural heritage and touristic attractiveness. The cultural heritage constitutes the basic element of touristic attractiveness. The main part of the article presents the most important historical monuments of Zamość, Zwierzyniec, Żółkiew and Lvov as well as other towns situated at the edges of Roztocze such as Jarosław, Łańcut, Sanok and Przemyśl. The article reminds also about the cultural heritage created thanks to some of the Polish magnate families. The author discusses the cultural uniqueness of Roztocze and its input in the European culture. The article also focuses on varied, multicultural contacts of this region, which in the late medieval ages found their expression in the wonderful Byzantine-Russian polychromes. This heritage has survived to this day in different parts of Poland (Trinity Chapel in Lublin, Byzantine- Russian frescos in Świątokrzyńska Chapel in Wawel Cathedral and the cathedral church in Sandomierz) In the summing up the article recounts the development of Polish- Ukrainian contacts in the field of tourism in XX-XXI century.