

Anna Cichosz

Wydział Turystyki i Wychowania Fizycznego WSSP w Lublinie

Trends and opportunities for development of hotel accommodation of Roztocze

Roztocze is giving a clearly differentiated geographic region with a growing tourist base. It lies in south-eastern part of Lublin. Part of it is also located in the Podkarpackie Province. Cross-border region is also entering gusset and reaching Lviv. The attractiveness of the region focuses on natural value, cultural and sightseeing, which greatly enhances the tourism potential of the region. This should be used to improve the condition of accommodation

The article „Trends in development of hotel accommodation of Roztocze” is a geographic representation of the land for its natural values and related to tourism, the state of accommodation in relation to the Polish territory and the possibility of development of the database. In my work I shall analyze the results of research conducted by the Institute of Tourism in Warsaw, and compare them to the research conducted on the basis of the Marshal’s Office in Lublin, the Local Tourist Organization „Roztocze” to the base of Tomaszów Lubelski and Municipal Association of Agri-tourism Farms Adams, Roztoczański Agrotouristic in Susiec Association, Krasnobrod Tourist Association, the Association of Cities and Municipalities Kwaterodawców Zwierzyniec, Lubaczów Association of Agri-tourism Farms „Roztocze”, Association Agrotouristic „Janowska Earth.”

I will present the results developed during the period from 1997 to 2008 and reaching updated to February 2010. The scope will include the number of objects in Poland, Lubelskie and Podkarpackie included in the Roztocze. Development of hotel accommodation will be presented with the division into districts, to specify where in the Roztocze must begin to invest in tourism infrastructure. Summary of presentation includes a comparison of Roztocze accommodation with Polish base and forecasts related there to submitted by the Institute of Tourism.

It should be emphasized that the trends and opportunities for development of hotel accommodation in Poland, the emergence of concern in most luxury hotels, because this type of hotels are investing the most international hotel chains. It should be noted, however, that international hotel chains are beginning to invest in the construction of three-, two-, as well as a star. Within the Roztocze can be seen, however, a larger increase in facilities with lower standards. This is the perfect time to Roztocze began to follow the trends of development hospitality in Poland.